

BREAKING DOWN
DATA SILOS:

The value of bringing data together for a full picture of your travel program.

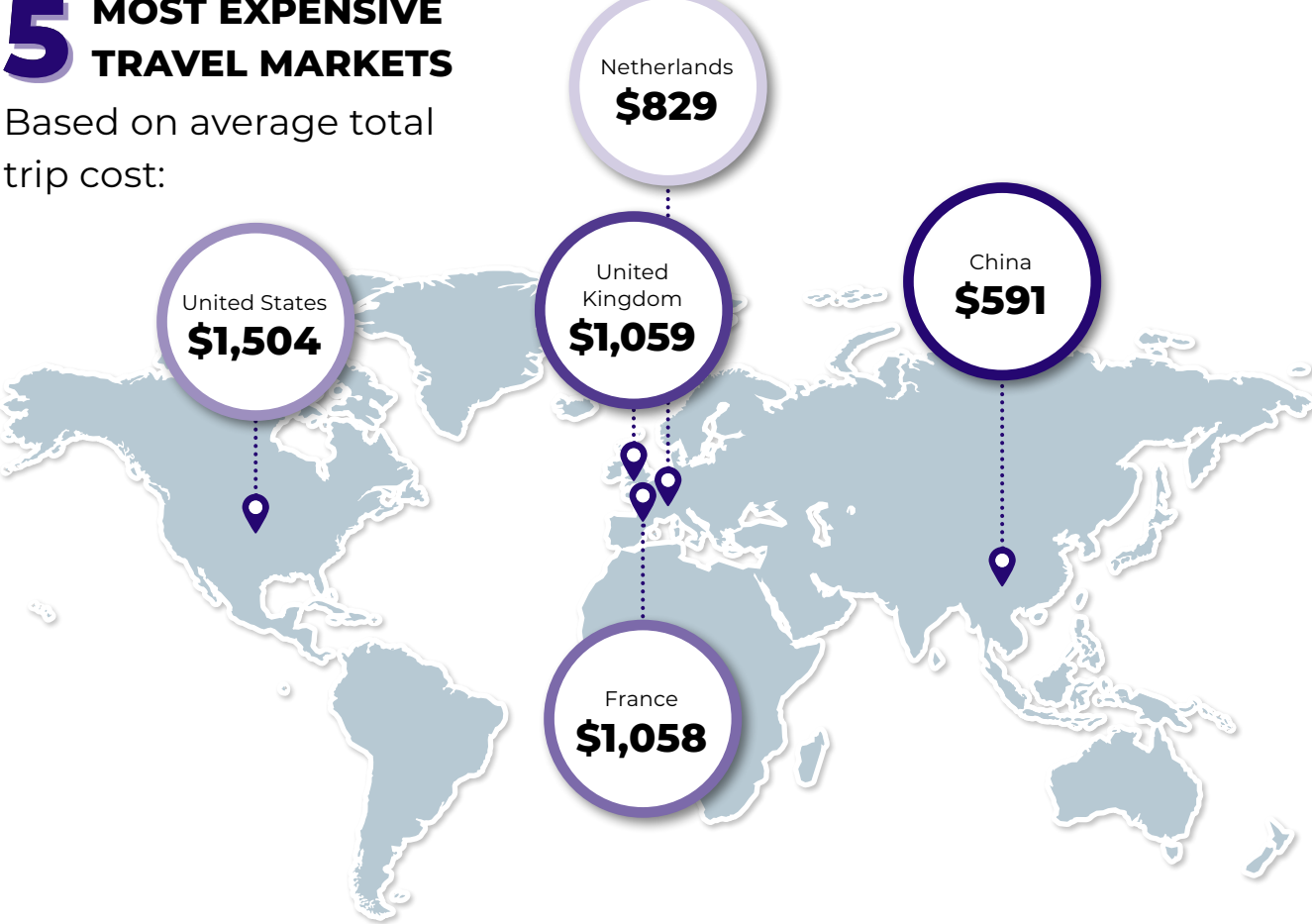
See how combining agency, expense and meetings and events data can help you pinpoint savings opportunities and learn how traveler behavior is shaping program performance.

Top spending patterns shaping corporate travel >>

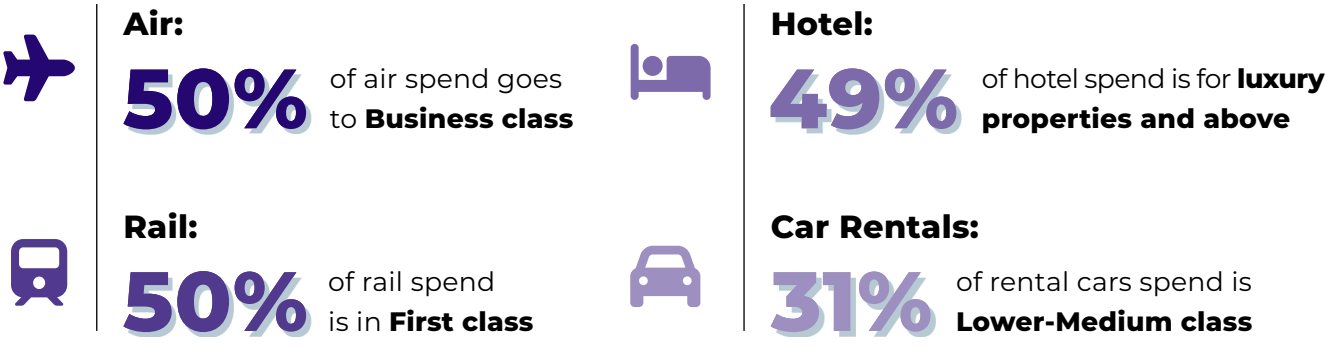
A closer look at how travel budgets are being spent.

5 MOST EXPENSIVE TRAVEL MARKETS

Based on average total trip cost:



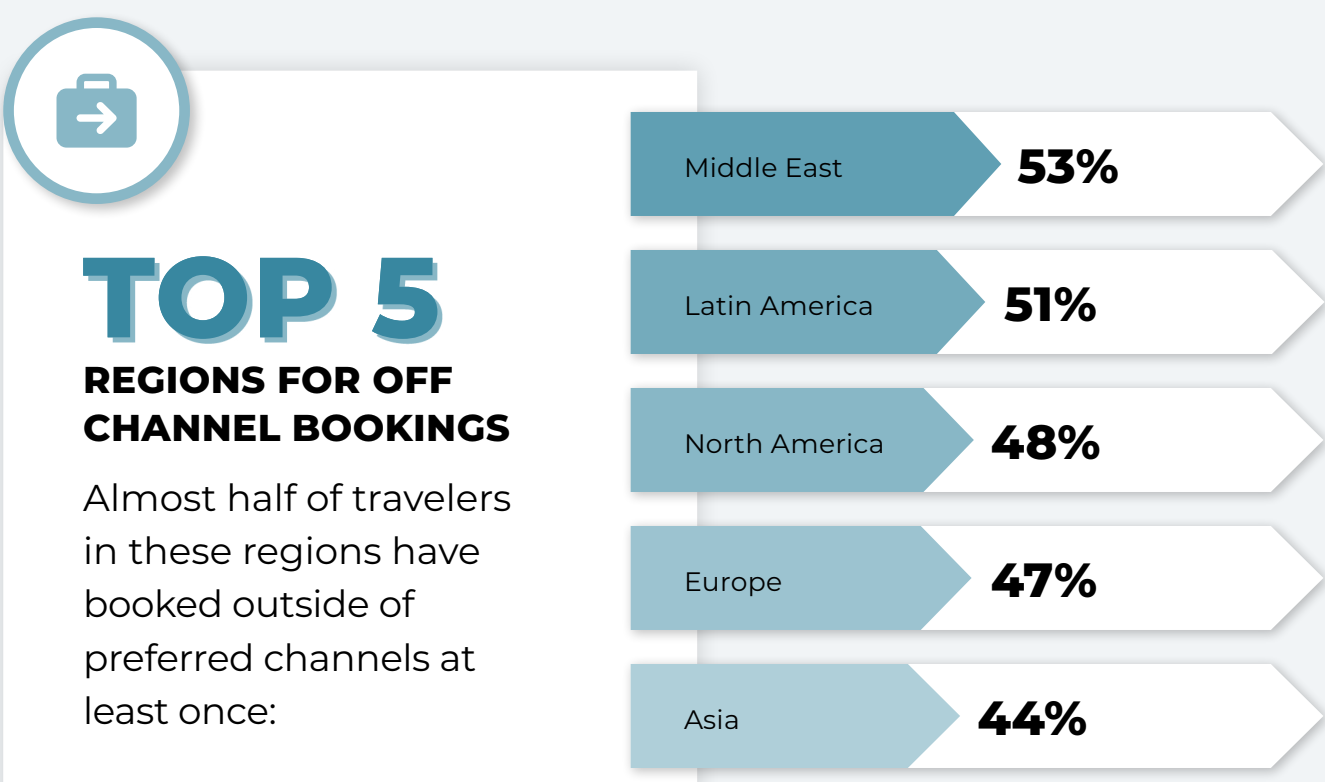
WHERE COMFORT MEETS COST



14% of overall travel spend goes to meals

Key drivers of missed savings opportunities >>

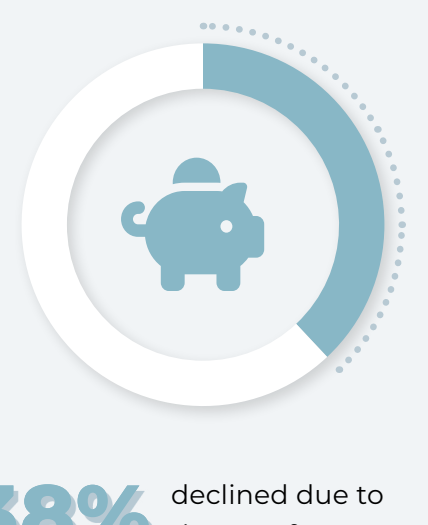
Nearly 3 in 4 bookings hit savings targets or use preferred hotels. So what about that other 25%?



TRIP PURPOSE IMPACTS BOOKING COMPLIANCE



#1 REASON FOR MISSED AIR SAVINGS



Where booking behavior boosts value >>

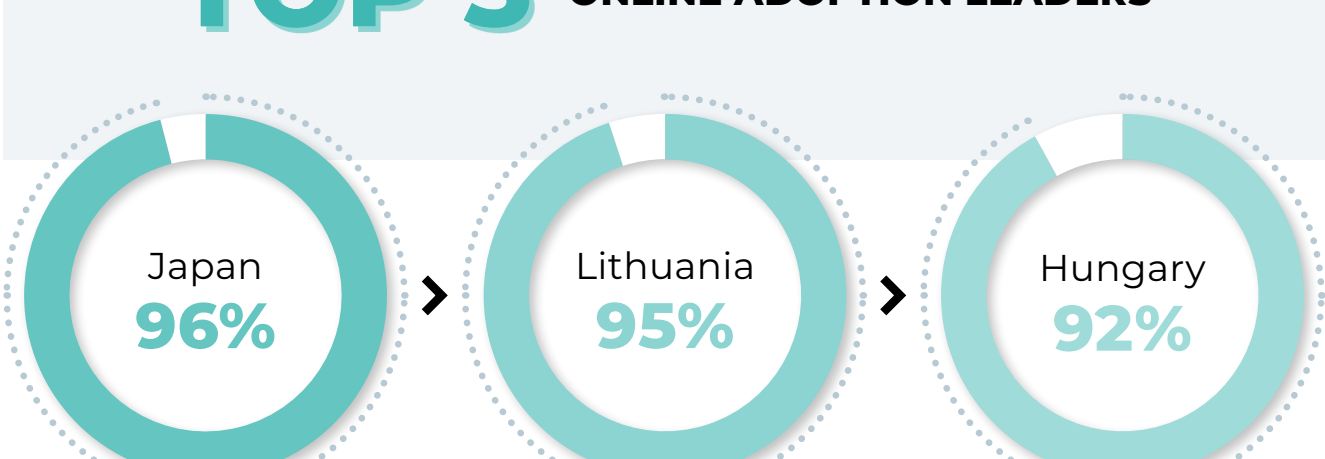
How your travelers book can make or break your travel program's performance.

ADVANCED BOOKING TRENDS



New Zealand travelers book earlier than any other market, with an average booking window of 52 days

TOP 3 ONLINE ADOPTION LEADERS



READY TO RETAKE CONTROL OF YOUR TRAVEL SPEND?

Get the guide to discover data-driven strategies that drive real savings

DOWNLOAD NOW!

The data in this infographic represents an aggregated subset of Advito clients. It covers January - June of 2025. It's purpose is to demonstrate the value of bringing together multiple data sources to gain the true picture of a travel program.