

Drive a shift in travel culture for your employees with Virtual Collaboration

Boost productivity and satisfaction no matter how employees work together



Overview

Corporations all over the world are being tasked with transforming the way they do business to ensure sustainable growth. In the wake of the COVID-19 pandemic, many companies were forced to cut back on travel and adopt a digital first mindset. And while business critical travel has decreased, the need to connect in an efficient and productive way has only increased. In our rapidly-changing world, you must give your employees the tools and guidance they need to communicate and collaborate whenever and wherever life takes them.

Our Traveler Engagement™ experts at Advito can help transform your travel program into a Virtual Collaboration program and continue to leverage technology to ensure business continuity, productivity, sustainability and satisfaction no matter how employees work together.

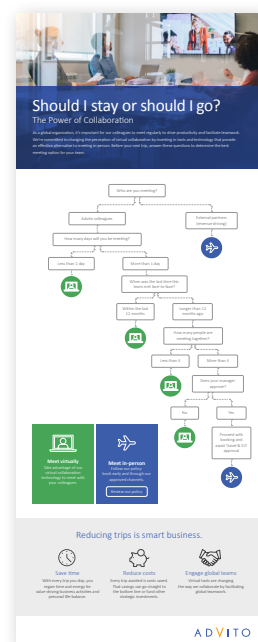
How it works

We start with a data-rich program assessment identifying your current capabilities and travel analytics, and defining your achievable future state based on your company's goals, targeted audiences and collaboration portfolio. With a cross-functional team of travel, facilities, HR and IT experts, we'll help you develop a strategic approach based on your available technologies, as well as your sustainability and business goals.

The result is a robust communications and implementation plan that walks employees through a customized framework to help them make the best choice when it comes time for them to travel again. This step-by-step framework transforms how teams get work done by making people more thoughtful about their travel decisions.

Benefits

- + Educate and inform travelers about travel alternatives and how they can positively affect company goals
- + Ensure business continuity independent of outside influences that could disrupt travel
- + Empower employees to make travel decisions that support their lifestyle leading to increased employee satisfaction
- + Develop a stay-or-go framework to guide smart traveler decision making and discourage non-essential travel



Overview

The Virtual Collaboration package deliverables are outlined in the table below, and are dependent on which level of services you select and the insights that come out of the strategy workshop. This offering is highly customized to your individual business needs and travel program goals, so the below are sample mixes of campaign components that could be included in each package.

	Basic	Core	Plus
Virtual workshop & strategy development	✓	✓	✓
Branding	✓	✓	✓
Videos	✓	✓ x2	✓ x3
Targeted emails	✓ x3	✓ x3	✓ x3
Infographics	✓ x3	✓ x4	✓ x6
User guide & FAQ	✓	✓	✓
Lunch & learn webinar	✓ x1	✓ x2	✓ x2
Metrics reporting	✓	✓	✓
Newsletter series			✓ x3
Survey			✓

Timeline: 8-12 months

Timeline: 12 months

Timeline: 12-18 months

Advito is breaking boundaries in corporate travel. With a powerful, intelligence-driven framework that dynamically manages supplier spend and traveler behavior, travel programs can continuously run in balance and at peak performance, keeping the needs of all stakeholders met. With smart analytics, unique supplier strategies and integrated traveler engagement, we'll elevate your program to reach new levels of savings and satisfaction. For more information visit www.advito.com or email advice@advito.com.