

# Create successful employee engagement campaigns

Increase satisfaction and keep your team engaged

Engaging employees is critical for retaining valuable talent and is an important piece of the employee satisfaction puzzle. A successful employee engagement campaign can be anything from onboarding a new HR tool, to increasing awareness of a new procurement process or a Diversity & Inclusion initiative.

## How it works

The marketing experts on Advito's Traveler Engagement team will apply the same creative and strategic guidance that has brought great success to our travel clients to any team within your company.

Some areas we can lend our expertise to include:

- + Procurement
- + Human Resources
- + Sustainability task forces
- + Facilities and IT
- + Risk/security

Advito's Employee Engagement offering kicks off with a virtual strategy workshop. We will assess your needs based on your goals, corporate culture and strategic timelines. To best leverage your assets, we'll walk through your communication channels and learn more about your audiences.

Designed to educate, empower and unify employees, the Employee Engagement package will help you provide critical information to teammates in the right place, at the right time.

## Benefits

- + Galvanize movement around company goals
- + Minimize disruption and confusion through succinct, strategic communications
- + Proactively decrease inquiries by getting ahead of employee questions and concerns
- + Drive brand affinity and trust with a consistent look and tone of voice for all campaign assets
- + Increase employee satisfaction by cultivating two-way dialogue
- + Empower employees to feel involved in the process

## Deliverables

Employee Engagement campaigns are fully customizable and based on your objectives, leveraging a mix of tactics like:

- + Branding
- + Operational playbook
- + Journey maps
- + Email drip campaign
- + Training webinars
- + Process maps
- + Infographics
- + Digital and physical signage
- + Intranet banners
- + Survey development and deployment
- + Data analysis

Advito is breaking boundaries in corporate travel. With a powerful, intelligence-driven framework that dynamically manages supplier spend and traveler behavior, travel programs can continuously run in balance and at peak performance, keeping the needs of all stakeholders met. With smart analytics, unique supplier strategies and integrated traveler engagement, we'll elevate your program to reach new levels of savings and satisfaction. For more information visit [www.advito.com](http://www.advito.com) or email [advice@advito.com](mailto:advice@advito.com).