

Ensure your travelers “Stay Safe”

Require your preferred properties to meet consistent health & cleanliness standards.

Travelers need to feel comfortable and be confident that they are staying in a safe place when on the road. They’ll want to know their employer has selected lodging options that meet consistent and high standards for infection prevention and control, including hygiene and cleanliness.

That’s why we’ve partnered with StaySafe Hospitality to provide a self-assessment tool and StayClean Certification for hotels to demonstrate their infection prevention & control measures against international and regulatory standards.

Infection Prevention & Control

StaySafe has reviewed each stage of the life cycle of the hotel guest and employee journey, considered common touch points, typical areas where social distancing may present challenges, as well as opportunities for infection and germ spread to create a thorough assessment of hotel practices across the property and organization.

The assessment categories were developed by hospitality risk professionals using international guidance and frameworks from professional bodies such as the Centers for Disease Control (CDC), American Hotel and Lodging Association, Public Health England, and the World Health Organization.

Assessment categories

The assessment and certification framework and criteria have been developed to cover every step of the guest journey, from arrival through to departure and all activities between. The assessment also covers hotel employee health & safety requirements to protect hotel employees from contracting COVID-19 or other potential viruses. You’ll find the categories covered in the assessment below:

- Management, Policies & Procedures
- Employee Training
- Enhanced Cleaning Protocols & Swab Testing
- Enhanced Technologies and Equipment
- Cleaning Products & Sanitization Wipes/Gels
- Social / Physical Distancing
- Employee Safety, Health & Welfare
- Engineering & Maintenance
- Communications, Information & Signage
- Personal Health Screening
- Food & Beverage
- Transport
- Laundry & Housekeeping Services
- Incident Reporting – Suspected Cases of COVID-19
- Emergency Response Procedures & First Aid
- Evacuation Procedures
- Bio-hazard Spill Kits
- First Aid Provisions & CPR

The Self-Assessment

StaySafe uses a state of the art application to collect information from each property including digital artifacts pertaining to their infection control procedures like photos, actual policies and other documentation. Once a property completes the self-assessment, their responses are graded against the criteria used to score their practices. The property will be given a score and will have access to remediation plans for areas where they don't meet the standard. Each property will also have access to a management dashboard to view specific results and monitor progress.



The regular price for obtaining a StayClean Certification is \$525. BCD & Advito have secured a highly discounted price to help your travelers gain peace of mind as they make the transition back to travel. You'll be charged only \$150 for each property you choose to require the self-assessment. In exchange, if the property passes, they obtain their StayClean Certification. The StayClean Certification is valid for one year and the hotel can use it to market to their entire traveler base. Consider making StayClean Certification a condition of preferred program participation.

Which properties would you like to certify – all your preferreds, perhaps only your top hotels?

Curious about StaySafe Hospitality? Check out staysafehospitality.com

Ready to try innovative, proven strategies to drive more hotel savings for less effort? Let's talk.

Contact Stay@bcdtravel.com for more information.