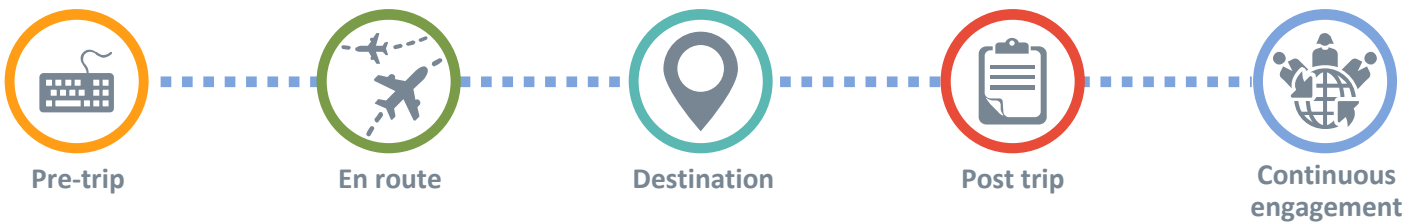


Are your employees making the best decisions when it comes to business travel?



Advito's traveler engagement practice helps business travelers learn to make the best choices every step of the way.



Advito's suite of traveler engagement services are custom designed to meet our client's needs. We will assess your current objectives and capabilities and present a strategy that explains how program goals can be addressed through creative campaigns. The result is a robust communication plan customized with strategies designed to engage and influence your travelers by utilizing multiple messages and channels.

While Advito provides step-by-step recommendations for managing and executing all of our strategies, we also offer implementation services for company's that don't have internal resources dedicated to the travel program. We will work with your stakeholders to create and manage every aspect of a strategy and ensure all components meet company standards and expectations.

## Traveler Engagement Communication Planning



- Program assessment
- On-site workshop
- Recommended campaigns w/ strategies
- Step-by-step roadmap for campaign implementation
- Metrics for defining "success"

## Traveler Engagement Management



- Full or part-time single point of contact to manage campaigns.
- Development and implementation of cross-functional engagement plans
- Comprehensive suite of marketing services.
- Ongoing support and refinement
- Tracking and analysis



TRAVELER ENGAGEMENT  
MANAGEMENT