

PRESS RELEASE

ADVITO RELEASES TRAVEL RISK MANAGEMENT AND DUTY OF CARE WHITE PAPER

Publication addresses need to move traveler safety to top of organizational agenda

DALLAS, February 10, 2009 – Business travel-related risk management is making it to the top of the agenda at the corporate level. Most security and travel managers are aware of these recent developments but unsure how to initiate a successful travel risk management program that does not inhibit corporate mobility.

“C’est la vie?”: A step-by-step guide to building a travel risk management program, the just-released white paper from Advito, BCD Travel's independent consulting unit, explains why companies should adopt a systematic, strategic approach to travel risk management – and how to do it. The white paper is available for download from www.advito.com.

The Advito white paper suggests a simple six-step process; introduces systems and solutions available; provides advice from leading security professionals; and features best practice profiles from Hewitt Associates, ING, PriceWaterhouseCoopers UK, DuPont and The Capital Group of Companies.

“Business travel is inherently risky, because it puts employees in unfamiliar environments,” says Torsten Kriedt, vice president of Innovation & Intelligence for Advito. “However, diligent and systematic risk management acts as a travel enabler, not a travel inhibitor. Business travel is possible to almost any destination in the world, as long as steps are taken to mitigate the risks.”

“In today’s uncertain times, it is crucial to tackle this important topic,” adds Mary Ellen George, general manager for Advito. “As the white paper shows, success requires cooperation across departments and effective communication processes. With the process and resources described in the white paper, travel managers and security managers now have a tool that allows them to address the ‘care’ dimension of responsible travel management.”

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Subject:

Advito releases Travel Risk Management and Duty of Care white paper.

About Advito

Advito provides travel-management advisory, procurement and outsourcing services that guide clients through a complex travel environment. Advito's focus on consulting delivers proven value, unbiased counsel and a customized approach for every client and every engagement, together with industry expertise and access to data to drive quantifiable decision-making. Advito is headquartered in Dallas and London, and operates in key business markets around the world. Advito is an independent operating unit of BCD Travel, the world's third-largest travel management company, owned by BCD Holdings N.V. For more information, visit www.advito.com.

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client's organization on every level: from the bottom-line to the business traveler. BCD Travel operates in more than 90 countries on six continents, with US\$14 billion in total sales and a combined worldwide workforce in excess of 13,000. BCD Travel is a BCD Holdings N.V. company. For more information, visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry. The BCD Holdings companies are: BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services) and Airtrade (leisure travel). The company employs approximately 15,000 people and operates in more than 90 countries with total sales, including franchising, of US\$15 billion. For more information, visit www.bcd-nv.com.