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PRESS RELEASE

ADVITO EXPANDS COMPREHENSIVE TRAVEL BENCHMARKING SERVICES IN MULTIPLE LANGUAGES

DALLAS and LONDON, July 10, 2007 – Advito, the independent consulting division of BCD Travel, today announced the expansion of the sought-after eValuation Service to three additional languages. The Service, now available in English, German, French and Spanish, is the industry's most comprehensive travel management benchmarking service.

This expansion reinforces Advito's continuous commitment to deliver value-added advisory services on a global level and to gather data that support quantifiable, unbiased decision-making.

"The feedback we have received to date has been very positive. Clients participating in the survey feel that they received valuable and actionable recommendations from the process," said Mary Ellen George, general manager of Advito. "With the addition of multiple languages, we anticipate that the survey will further serve our global and regional client base."

Advito's eValuation Service integrates travel agency supplier and client data from over 400 global organizations with additional qualitative and quantitative information gathered via an online survey. The proprietary eValuation Service then analyzes each participant's travel program in six key categories and thirty six sub-categories as compared to industry best practices and the programs of other companies similar in size, region and/or industry. The benchmarking results are presented in an in-depth eValuation Report that provides actionable recommendations for improvement.

The expansion follows discussions with clients who have expressed the wish to complete the online benchmark survey in their native language. The expanded service provides full translation within a user-friendly and market-adapted product.

Advito's eValuation service fills the need for timely and concrete travel management data, helping organizations around the world take their travel management programs to a higher level, demonstrate value to senior executives and benchmark policies, procedures and rates against industry best practices.



“This is also as an opportunity for us to build stronger relationships with our clients in local markets,” noted Maria Chevalier, Advito’s vice president of global business intelligence.

“Additionally, we recognized the value to continuously gather global data and improve the size and scope of the eValuation Service database. This, in turn, will provide our clients with a more powerful benchmarking tool.”

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About Advito

Advito provides travel management consulting services that guide clients through a complex travel environment. Advito’s focus on consulting delivers proven value, unbiased counsel and a customized approach for every client and every engagement, together with industry expertise and access to data to drive quantifiable decision-making. Advito is headquartered in Dallas and operates in key business markets around the world. Advito is an independent operating unit of BCD Travel, the world’s third-largest travel-management company, owned by BCD Holdings N.V. For more information, visit www.advito.com.

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client’s organization on every level: from the bottom-line to the business traveler. BCD Travel operates in more than 90 countries on five continents, with US\$12 billion in total sales and a combined worldwide work force in excess of 12,000. BCD Travel is a BCD Holdings N.V. company. For more information, visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings companies are BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real-estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$ 13 billion. For more information visit: www.bcd-nv.com.