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PRESS RELEASE

ADVITO ANNOUNCES EXPANDED AIR AND HOTEL PROGRAM MANAGEMENT TOOLS FOR CLIENTS GLOBALLY

DALLAS and LONDON, July 10, 2007 – Advito, an independent consulting division of BCD Travel, today announced the expansion of its hotel and air program management services and tools for clients globally. Responding to the ever-increasing complexity of air and hotel procurement, Advito's expanded program offering arms travel buyers with the tools to develop and manage cost-effective air and hotel programs. The dynamic global parameters and strategic goals of today's organizations demand the tools and services to quickly identify savings opportunities, enhance performance and supplier contract management and measure industry trends against extensive benchmark analysis.

"Our clients require faster, more effective decision-making tools", says Bob Brindley, Advito vice president of Americas. "Today's business environment is information overload moving at light-speed. At the same time, travel professionals are trying to effect strategic cost-saving actions to improve program performance, while balancing their travelers' needs."

For greater air program efficiency, Advito has released an enhanced **Air Contract Scorecard** component that will provide travel professionals with improved air program management and measurement tools. New year-over-year data metrics, combined with graphical dashboards, will deliver more effective program management and trending insights tools. The expanded Air Contract Scorecard tool reduces the amount of time needed to pore over statistical reports and provides easy-to-view trends by carrier, market, carrier savings, contract targets versus actual, and Quality of Service (QSI) information. The system allows clients to make better business decisions to improve cost savings realized throughout the life of the air program.

"In the hotel program arena, the RFP solicitation process is more complex and longer than ever before," says Mary Ellen George, general manager of Advito. "With far more detailed questions in the negotiating process about procurement, Sarbanes-Oxley, corporate social responsibility, security and data privacy, travel buyers today find the negotiating period exhausting. Hotel costs



are continuing to climb in many markets and companies must have the tools to negotiate and manage their programs effectively.”

To meet these critical market needs, Advito is introducing the **RFP Decision Suite**, an expanded hotel procurement and management suite designed to improve the quality and efficiency of the RFP negotiation cycle. The new enhancements allow Advito experts to deliver comprehensive alternatives and solutions to clients in faster, easy to read graphical decision-making formats throughout the procurement and program development process.

The **RFP Decision Suite’s** enhanced offering provides travel professionals with fast, accurate decision-making information, available in advanced graphical formats and executive dashboards, from the RFP and negotiation process up through day-to-day program management.

This expanded suite of tools will provide travel professionals with the power of systematic ongoing management of global hotel programs through the timely monitoring and analysis of hotel program data linked to the final selections of the RFP process. The suite’s key components include:

- **Advito Mapping/Solicitation tool** improves the quality of the solicitation lists developed at the *start* of the RFP process. Graphical displays of key data such as historical rates offered and paid, rate benchmarking, and other key property information are provided in an easy-to-view mapping format that facilitates faster analytical decisions. The end result is a hotel solicitation list that offers the best possible coverage in relation to key hotel stay requirements around the world.
- **Advito RFP Decision Model** will shorten the RFP process cycle and increase hotel program savings by converting offers from hundreds of individual properties into simple, easy-to-understand *accept – reject – revise* recommendations based on a client-specific scoring system. The RFP Decision Model offers a unique true cost of stay calculation by the rate offered relative to a target, along with a list of amenities, converted into monetary equivalents. System recommendations conveyed through a powerful reporting interface allow easy filtering and sorting of information. Throughout the process, a note storage system captures comments by multiple decision makers regarding property offers, thereby facilitating the organization’s communication and documentation along the way.
- **Savings and Compliance Reporting** will provide savings, compliance and rate paid benchmarking information delivered in simple, intuitive reports through the Executive Summary Dashboard. Using program analysis by world region, country, city, state or postal code, comprehensive drill-down reports flag program problems and opportunities at the property level to allow objective decisions based on client-specific program metrics.



To learn more about Advito's expanded hotel procurement and program management tools, visit Booth No. 1630 at the NBTA International Convention in Boston, July 22 to 25 or contact Advito today at advice@advito.com.

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About Advito

Advito provides travel management consulting services that guide clients through a complex travel environment. Advito's focus on consulting delivers proven value, unbiased counsel and a customized approach for every client and every engagement, together with industry expertise and access to data to drive quantifiable decision-making. Advito is headquartered in Dallas and operates in key business markets around the world. Advito is an independent operating unit of BCD Travel, the world's third-largest travel-management company, owned by BCD Holdings N.V. For more information, visit www.advito.com.

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client's organization on every level: from the bottom-line to the business traveler. BCD Travel operates in more than 90 countries on five continents, with US\$12 billion in total sales and a combined worldwide work force in excess of 12,000. BCD Travel is a BCD Holdings N.V. company. For more information, visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings companies are BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real-estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$ 13 billion. For more information visit: www.bcd-nv.com.