



Press contacts

Maria Chevalier (Americas)

+1 404 923 9821

maria.chevalier@advito.com

Victor van Tol (EMEA/APAC)

+31 30 2811 864

victor.van.tol@advito.com

PRESS RELEASE

ADVITO DELIVERS COMPREHENSIVE TRAVEL BENCHMARKING SERVICES TO CLIENTS GLOBALLY

DALLAS and LONDON, February 13, 2007 – Advito, an independent operating unit of BCD Travel, today announced the launch of eValuation Service, the industry's most comprehensive travel management benchmarking service.

Today's announcement tangibly demonstrates Advito's vision and commitment to delivering high value, globally relevant consulting services that help clients overcome the increasingly complex issues affecting their travel programs.

"Travel and purchasing managers are continuously challenged to prove the value and effectiveness of their company's travel programs and services," said Mary Ellen George, general manager of Advito. "The eValuation Service helps them determine if their policies, procedures and rates are comparable to those of their peers and in line with industry best practices. This knowledge arms them for effective decision-making, while validating the success of their programs to senior management."

Advito's eValuation Service integrates travel agency supplier and client data from over 400 global organizations with additional qualitative and quantitative information gathered via an online survey. The proprietary eValuation Service then analyzes each participant's travel program in six key categories and thirty-six sub-categories, comparing the programs to industry best practices and the programs of other companies similar in size, region and/or industry.

The benchmarking results are presented in an in-depth eValuation Report that includes a management summary, a thorough review of each program's strengths and opportunities, ratings and rankings as compared to peers, examples of best practices, and actionable recommendations for improvement.



“We worked closely with clients, suppliers and industry experts to develop a service that is as user-friendly as it is comprehensive,” noted Maria Chevalier, Advito’s vice president of global business intelligence. “The size and scope of the eValuation Service database truly sets it apart from other benchmarking tools in use today.”

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About Advito

Advito provides travel management consulting services that guide clients through a complex travel environment. Advito’s focus on consulting delivers proven value, unbiased counsel and a customized approach for every client and every engagement, together with industry expertise and access to data to drive quantifiable decision-making. Advito is headquartered in Dallas and operates in key business markets around the world. Advito is an independent operating unit of BCD Travel, the world’s third-largest travel-management company, owned by BCD Holdings N.V.

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client’s organization on every level: from the bottom-line to the business traveler. BCD Travel operates in more than 90 countries on five continents, with US\$12 billion in total sales and a combined worldwide work force in excess of 12,000. BCD Travel is a BCD Holdings N.V. company. For more information visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings companies are BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real-estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$ 13 billion. For more information visit: www.bcd-nv.com.