



Press contacts

Maria Chevalier (Americas)

+1 404 923 9821

maria.chevalier@advito.com

Victor van Tol (EMEA/APAC)

+31 30 2811 864

victor.van.tol@advito.com

PRESS RELEASE

ADVITO LAUNCHES CORPORATE SOCIAL RESPONSIBILITY SERVICE PORTFOLIO

Consulting Group Offers Comprehensive Services for Responsible Travel Management

DALLAS, May 3, 2007 – Advito, the independent consulting division of BCD Travel, the world's third largest travel management company, today introduced a complete portfolio of consulting services and technologies designed to meet clients' need for comprehensive guidance on their travel program's Corporate Social Responsibility (CSR) strategy.

Advito's service portfolio helps business leaders meet the challenge of creating and managing travel programs that are environmentally sustainable, socially responsible – and cost-effective. Their Responsible Travel Management approach focuses on the issues of both sustainability (to recognize and reduce the environmental impact of travel) and accountability (to provide tangible and pragmatic solutions for issues such as travel risk management and ethical travel procurement).

"Interest in CSR and corporate travel is growing steadily," said Mary Ellen George, general manager of Advito. "We are being asked by clients across all major industries and in all regions of the world, particularly in Europe, to help them understand where their program is currently and guide them to where they want it to be."

The components in the Advito Responsible Travel Management portfolio include:

Responsible Travel Program Diagnostic. Advito helps travel and procurement managers determine the contribution their program makes to the company's overall CSR program and ensures they have the right balance of traditional travel management and CSR objectives.

CSR Travel Strategy Workshop. Advito helps clients clarify the corporate CSR requirements and stakeholder expectations and constraints through single or multiple stakeholder workshops.

Travel Avoidance Program. Advito helps companies successfully implement (non-vital) trip avoidance programs through an integrated approach that considers all key stakeholder requirements.

Sustainable and Accountable Travel Procurement. Advito helps design and manage supplier RFPs aligned with the client organization's sustainable and responsible procurement principles.

Meeting Location Optimization. A centralized approach to meeting management is often an untapped source of reducing both spend and environmental footprint. Advito helps companies optimize meeting location for easy access and the reduction of environmental impact.

Off-Setting Advisory. Advito provides the customized advice needed to address the key questions on selection and implementation of an emission offsetting program.

Travel Risk Management Consulting. Advito assesses an organization's ability to identify and manage travel-related safety and security risks to people, data and equipment, and recommends changes to operational programs, travel security initiatives and risk management providers.

Advito's sustainable travel consulting services form a four-step solution that diagnoses a company's current environmental impact, eradicates emissions where possible, reduces its carbon footprint and offsets remaining emissions.

In the area of accountability, Advito goes beyond environmental factors, helping clients ensure their CSR policies related to travel are adequate, measurable and reflective of their organization's culture as well as the needs of their community. The company provides tangible and pragmatic solutions for issues such as travel risk management and ethical travel procurement.

"Contrary to popular belief, taking CSR into account does not mean adding more cost to your program," said Victor van Tol, Advito's vice president – EMEA. "On the contrary, by avoiding governmental fines, effective management of the program and making smart travel decisions



based on business criticality and preferred supplier usage, you can realize significant cost reductions while meeting your environmental and social responsibilities.”

“Advito was created in the belief that we could be a voice for our clients, deliver proven value and be an industry leader with vision,” said George. “Our activities in, and commitment to, the area of corporate social responsibility demonstrate that we are moving with rapid changes in the industry.

“The benefits of travel program compliance with CSR initiatives are enormous, from increased levels of traveler satisfaction and productivity to the alignment of policy with corporate financial and operational objectives – and there is a lot of room to grow.”

- END-

About Advito

Advito provides travel management consulting services that guide clients through a complex travel environment. Advito’s focus on consulting delivers proven value, unbiased counsel and a customized approach for every client and every engagement, together with industry expertise and access to data to drive quantifiable decision-making. Advito is headquartered in Dallas and operates in key business markets around the world. Advito is an independent operating unit of BCD Travel, the world’s third-largest travel-management company, owned by BCD Holdings N.V.

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits our client’s organization on every level: from the bottom-line to the business traveler. BCD Travel operates in more than 90 countries on five continents, with US\$12 billion in total sales and a combined worldwide work force in excess of 12,000. BCD Travel is a BCD Holdings N.V. company. For more information visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings companies are BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real-estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$ 13 billion. For more information visit: www.bcd-nv.com.