



## BCD Travel Corporate Overview

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<b>Vision Statement</b>	To anticipate and act upon the evolving needs of our customers and partners, responding to them with excellence in our people, processes and technologies.
<b>Mission Statement</b>	Simplifying and streamlining the business of travel.
<b>Corporate Profile</b>	The expert in travel for a growing global workforce, BCD Travel is the world's third largest corporate travel management company. Our integrated and global technology infrastructure provides intelligent analysis of travel data, allowing corporations to set foundations for efficiency and return on travel investment. Our consistent service delivery provides travelers with a broad range of resources to help them stay satisfied, productive and focused on their business objectives. BCD Travel is a privately held company of BCD Holdings N.V.
<b>History</b>	BCD Travel was founded on Jan. 3, 2006, when BCD Holdings N.V. announced its decision to purchase TQ3 Travel Solutions Management Holding GmbH as well as a majority interest in The Travel Company, and to unite these two companies with WorldTravel BTI under one ownership and management structure. The company formally began trading under its new brand on March 31, 2006.
<b>Sales</b>	US\$12 billion
<b>Employees</b>	12,000
<b>Global Reach</b>	BCD Travel operates in more than 90 countries on five continents
<b>Headquarters</b>	<b>Global</b> Rijksstraatweg 426 2243 CH Wassenaar The Netherlands <b>EMEA</b> London <b>Americas</b> Atlanta <b>Asia Pacific</b> Singapore
<b>BCD Travel Added Value</b>	BCD Travel combines service leadership with flexible technology, intelligent data analysis and strategic solutions to provide advantages to customers of all sizes, all around the globe. Our comprehensive industry insight and strong, stable ownership allow us to guide clients through a rapidly changing and complex business landscape.



*“The decision to create BCD Travel came directly from listening to what our clients want and need. Our mission is to simplify and streamline the travel process, making sure all the moving parts are working together to support travelers and meet our clients’ financial goals. To do this, the technology has to be smart, the data synchronized, and above all, we have to deliver progressive, strategic services designed to meet unique goals for each company.”*

*— Mike Buckman, CEO – BCD Travel*

### **Business Lines**

Traditional and Online Corporate Travel  
Advito  
BCD Meetings & Incentives  
Travel Fulfillment Services  
Interactive Portal Technology  
North America Affiliate Program  
Leisure Services

### **Consulting**

Our consulting practice, Advito, offers what few consulting firms can deliver: unbiased advice from an independent consulting organization with deep industry knowledge and close ties to a leading travel management company. As a voice for its clients, Advito provides unbiased perspective, credible counsel and an approach customized to the unique needs of an organization’s travelers, culture and strategic goals, together with industry expertise and access to data to drive quantifiable decision-making. Advito has a proven record of delivering on the objectives set by its clients, as shown by a 95 percent re-engagement rate.

## Meetings & Incentives

Whether clients require a turnkey registration tool, travel planning and operations management, a memorable corporate event, or a strategically managed meetings solution, our BCD Meetings & Incentives experts offer a full continuum of services. We meet customer demand for a meetings and incentive organization that acts globally, aligns regionally and services locally.

Whether large or small, meetings generate mountains of data: locations, registrations, itineraries, catering, communications and more. BCD Meetings & Incentives is the only meetings and incentive company to align and deploy a global, integrated meeting management technology platform. Our experts put this technology to work for clients, allowing them to access, analyze and act on the dynamic data their meetings are producing – and to leverage future negotiations and track total return on investment.

## Global Management Team

Mike Buckman *Chief Executive Officer*

John Snyder *President & COO, Americas*

Ilona De March *President & COO, EMEA and India*

Mike Walley *President & COO, UK and Ireland*

Greg O'Neil *Senior Vice President & MD, Partner Network & Asia-Pacific Region*

Scott Graf *President, BCD Meetings & Incentives*

Travis Tanner *Executive Vice President, Sales*

Mary Ellen George *General Manager, Advito*

Dee Runyan *Executive Vice President, Products, Technology & Supplier Relations*

Melanie Garrett *Senior Vice President, Global Marketing*

Stephan Baars *Global Chief Financial Officer*

Ralph Manaker *President, Global Mergers & Acquisitions*

Tom Barham *Treasurer & Regional CFO, Americas*

## About BCD Holdings N.V.

BCD Holdings N.V., a Dutch family-owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry and successful niche player in the financial services industry. The BCD Holdings companies are: BCD Travel (global corporate travel management), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration services), Airtrade (leisure travel) and Primary Capital (real estate financing). The company employs approximately 14,000 people and operates in more than 90 countries with total sales, including franchising, of US\$13 billion. For more information visit: [www.bcd-nv.com](http://www.bcd-nv.com).

## Media Contact

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